



# 23rd International Conference on Wear of Materials

ONLINE Live and On-demand // 26 -28 April 2021

## Supporting Publication



## Organised by



## Conference Chair

Sriram Sundararajan,  
Iowa State University, USA

## Exhibitors



## Online and On-demand



### About the Conference

In 2021 the 23rd International Conference on Wear of Materials and the 5th International Conference on BioTribology will join forces to develop an integrated program that allows delegates to participate at both conferences for a single fee, switch easily between lectures and broaden their research and professional network.

#### Attendees can:

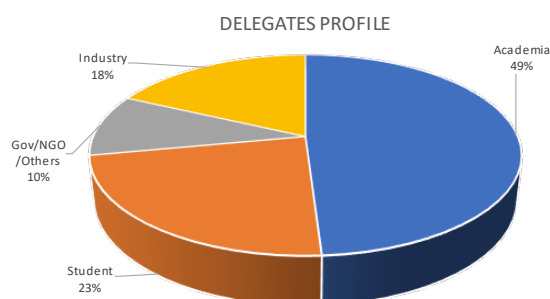
- Live-stream presentations and participate in poster sessions
- Engage live with other attendees and speakers through Q&A, chats and polls
- Connect with other attendees and arrange one-to-one video meetings
- Visit online exhibition booths, chat with exhibitors and arrange one-to-one meetings
- Access the event via any device - mobile, tablets or desktop
- Access recordings of the sessions and continue to connect with other attendees on-demand for 30 days after the live event

### Conference Topics

- Abrasive Wear
- Aviation and Aerospace Wear
- Biotribology
- Ceramics and CMCs
- Coatings and Surface Treatment
- Cutting and Tool Wear
- Elevated Temperature Wear
- Engine Tribology
- Erosion and Erosion-Impact
- Fretting Wear
- Lubricated Wear, Scuffing,
- Rolling
- Metals and MMCs
- Modeling and Simulation
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- Polymers and PMCs, Friction
- Materials
- Role of Third Bodies
- Sliding Wear
- Surface Texturing
- Tribocorrosion (including erosion-corrosion)
- Wear in Renewable and Sustainable Technologies
- Wear Testing and Monitoring
- Wheel/Rail Contact

# Online Sponsorship and Exhibition Information

Elsevier's extensive global network of scientists in academia, business and government is being targeted to generate a highly qualified audience from the **Wear of Materials** community.



PARTICIPATE LIVE AT THE WEAR OF MATERIALS CONFERENCE TO:

- 1 Launch new products and highlight existing ones
- 2 Increase brand awareness and elevate your company profile
- 3 Network with specialists, seek international partners and form new alliances
- 4 Increase visibility in focused markets
- 5 Communicate your message to a highly qualified scientific and expert community
- 6 Build relationships for the future
- 7 Attract new talent and strengthen partnerships
- 8 Generate sales leads and educate the market
- 9 Benefit from 30-days online on-demand exposure after the conference

# Marketing Reach

An extensive marketing campaign will be used to promote **Wear of Materials** to ensure maximum exposure for your organisation.

## Website



A website devoted to the Conference, **[www.wearofmaterialsconference.com/](http://www.wearofmaterialsconference.com/)** is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

## Social media/Twitter



#23WOM21

## E-Mail Marketing



Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include Congress updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

**For further information on sponsorship and exhibition opportunities, Please contact:**

**Carolina Ulloa Parra**

*Conference Sponsorship Sales Executive*

STM Journals | Elsevier | Radarweg 29 | 1043NX  
Amsterdam | The Netherlands

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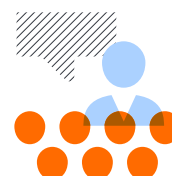
## ONLINE SPONSORSHIP & EXHIBITION OPPORTUNITIES

Reach your target audience: this meeting offers you the opportunity to engage online with people looking for your solutions to their research issues. Big or small, product or service recognition is something that all institutions want to achieve, so use this event to grow your reputation in the **Wear of Materials** community. Work hand in hand with us to enjoy marketing support and exposure which includes web, social media and print. The below sponsorship opportunities provide you with the flexibility to pick and choose how to gain business exposure and a chance to connect with additional researchers.

We are also happy to discuss other sponsorship activities that are not included here to satisfy your marketing objectives.

Included in all sponsorship options is the listing of your company name, logo and description on the

- Conference website
- Conference Online Platform
- Mailings (logo only)



### WORKSHOP

\$ 6,150



Host an interactive online workshop with unlimited numbers of delegates.

- No limit on numbers of attendees
- Held after the program has concluded
- Perfect for product demonstrations and audience education surrounding your portfolio of products
- Listed in the program as a dedicated workshop with branding and overview of topics to be covered as well as speaker details
- Use our live Q&A, chat and voting options to increase engagement
- Available for 1 month after the event has run
- One Email Marketing mailshot
- Includes an online exhibition booth
- Plus benefit from on-demand exposure for 30 days after the live event.
- 5 complimentary conference passes

### BRANDED NEWS FEED

\$ 3,600



Before the event takes place, there's an opportunity to position your logo and short welcome message in front of attendees who are placed in the lobby waiting to join the meeting via the web-based online platform.

- Your logo and company overview on a holding slide (displaying pertinent meeting information) which will be visible by all delegates waiting to join
- One Email Marketing mailshot
- Includes an online exhibition booth
- 5 complimentary conference passes

ROUND TABLE	PER ROUND TABLE	\$ 2,200
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Host an intimate gathering of delegates

- Maximum 15 attendees per round-table
- Held during the lunch break, before the start time or after the finish time of the conference
- Listed in the program with associated branding
- One Email Marketing mailshot
- 4 complimentary conference passes

BRANDED HOLDING SLIDE	\$ 1,500
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Before each parallel stream session begins, there's an opportunity to position your logo and short welcome message in front of attendees who are placed in the lobby waiting to join the session.

- Your logo and company overview on a holding slide (displaying pertinent meeting information) which will be visible by all delegates waiting to join
- 3 complimentary conference passes

ONLINE EXHIBITION BOOTH	\$ 1,000
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Your own page on the event platform that will include

- Your Company Logo
- About Us – use of a company description
- Resources – links provided to visitors of the booth
- Contact Us – full contact details of relevant business contact
- Video/Image area – upload an image or video
- Chat room, in which company representatives talk with attendees during live sessions
- Opportunity to organise a competition to engage with visitors to your exhibit page
- List of representatives of the company, available for chat and appointments
- Representatives and attendees can have private chat conversations and private meetings through video call
- Live then 'on demand' for one month after the closing date of the event
- 2 complimentary conference passes

EMAIL MARKETING	PER MESSAGE MAILOUT	\$ 750
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Add short text to promote your company on the email marketing campaigns sent to promote the Conference to a wide audience and instructional mailings to registered conference delegates

- Text to consist of max. 150 characters with a link to your company website
- 2 complimentary conference passes

COMPANY LOGO ( SHARED WITH OTHER SPONSORS)	\$ 850
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Your logo displayed on the screen at the opening and closing of the online event, as well as on all holding slides

- 1 complimentary conference pass

## ONLINE SPONSORSHIP AND EXHIBITION ORDER FORM

### 1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel

Fax

Email

### 2. ONLINE OPPORTUNITIES

<input type="checkbox"/> Workshop	\$ 6,150
<input type="checkbox"/> Branded News Feed	\$ 3,600
<input type="checkbox"/> Round Table	\$ 2,200
<input type="checkbox"/> Branded Holding Slide	\$ 1,500
<input type="checkbox"/> Online Exhibition Booth	\$ 1,000
<input type="checkbox"/> Company logo	\$ 850
<input type="checkbox"/> Email Marketing	\$ 750

### 4. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable

\$

☐ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

### 5. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature

Today's Date

### 6. RETURN TO

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**Carolina Ulloa Parra**

Conference Sponsorship Sales Executive

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Amsterdam | The Netherlands

**T:** +31 20 485 2125

**E-mail:** c.ulloaparra@elsevier.com

#### TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos